

VISA® and MasterCard® Consumer Credit Card Application

PLEASE CHOOSE CARD TYPE: VISA Platinum VISA Classic Gold MasterCard
AND
 PLEASE CHOOSE BENEFIT TYPE: Preferred Points Card Low Rate Card

IMPORTANT INFORMATION ABOUT PROCEDURES FOR OPENING AN ACCOUNT: To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify, and record information that identifies each person who opens an account.
WHAT THIS MEANS FOR YOU: When you open an account, we will ask for your name, address, date of birth, and other information that will allow us to identify you. We may also ask to see your driver's license or other identifying documents.
MARRIED WI RESIDENTS: If you are applying for an individual account or a joint account with someone other than your spouse, and your spouse also lives in Wisconsin, combine your financial information with your spouse's financial information. You understand that we may be required to notify your spouse of this account. **Married Wisconsin residents must furnish their (the applicant's) name and social security number as well as the name and address of their spouse to Card Services at P.O. Box 569120, Dallas, TX 75356-9120.**

APPLICANT

| | | | | |
|-------------------------|------------|--------------------------------------|--|--|
| LAST NAME | FIRST NAME | MIDDLE INITIAL | MOTHER'S MAIDEN NAME (For Security Purposes) | |
| STREET ADDRESS | | CITY | STATE | ZIP CODE |
| YEARS AT ADDRESS | | SOCIAL SECURITY NUMBER | | BIRTH DATE |
| BIRTH DATE | | HOME PHONE | | <input type="checkbox"/> OWN <input type="checkbox"/> RENT |
| PREVIOUS STREET ADDRESS | | CITY | STATE | ZIP CODE |
| YEARS AT ADDRESS | | NAME OF EMPLOYER OR SOURCE OF INCOME | | POSITION OR TITLE |
| BUSINESS PHONE | | NO. OF YEARS | | GROSS MONTHLY INCOME* |
| OTHER INCOME* | | SOURCE OF OTHER INCOME | | \$ _____ |

*ALIMONY, CHILD SUPPORT OR SEPARATE MAINTENANCE INCOME NEED NOT BE REVEALED IF YOU DO NOT WISH IT TO BE CONSIDERED AS A BASIS FOR REPAYING THIS OBLIGATION.

CO-APPLICANT/SPOUSE/AUTHORIZED USER

Complete the following questions about your spouse only if you live in a community property state, or if you choose to rely on income or assets of your spouse. If you have a co-applicant or are requesting an authorization for a user of the Account, provide information about that person. If you are relying on alimony, child support, or separate maintenance payments or on the income or assets of another person, complete regarding that person. **If the co-applicant signs below, your signature signifies intent to apply for joint credit. If the co-applicant does not sign below, the signature of the applicant signifies intent to apply for individual credit and authorization for a user of the Account.**

| | | | |
|---|-----------------------|------------------------|------------------------|
| NAME OF CO-APPLICANT/SPOUSE/AUTHORIZED USER | BIRTH DATE | SOCIAL SECURITY NUMBER | |
| BUSINESS EMPLOYER OR SOURCE OF INCOME | GROSS MONTHLY INCOME* | OTHER INCOME* | SOURCE OF OTHER INCOME |
| \$ _____ | \$ _____ | \$ _____ | _____ |

*ALIMONY, CHILD SUPPORT OR SEPARATE MAINTENANCE INCOME NEED NOT BE REVEALED IF YOU DO NOT WISH IT TO BE CONSIDERED AS A BASIS FOR REPAYING THIS OBLIGATION.

SIGNATURES

LOAN APPLICATION CERTIFICATION: Everything that I/we have stated in this application is correct to the best of my/our knowledge. I/We understand that you will retain this application whether or not it is approved. You are authorized to check my/our employment history and to ask questions about my/our credit experiences. This application is submitted to obtain credit. I/We authorize you to (i) make inquiries (including requesting reports from consumer credit reporting agencies and other sources) in evaluating my/our credit application and subsequently in connection with any extension of credit, update, renewal, review, or collection of my/our account or for any other legal purpose and (ii) release information to others about my/our credit history with you. I/We agree this application will remain your property whether this application is approved or not.

STATE LAW DISCLOSURES: CA Residents: Regardless of your marital status, you may apply for credit in your name alone. If this is a joint account, after credit approval, each applicant has the right to use this account to the extent of any credit limit set by the creditor, and each applicant may be liable for all amounts of credit extended under this account to any joint applicant. DE and MD Residents: Service charges not in excess of those permitted by law will be charged on the outstanding balances from month to month. NY Residents: Consumer reports may be requested in connection with the processing of your application and any resulting account. Upon request, we will inform you of the names and addresses of any consumer reporting agencies which have provided us with such reports. New York residents may contact the New York state banking department to obtain a comparative listing of credit card rates, fees, and grace periods. New York State Banking Department, 1-800-518-8866. OH Residents: The Ohio laws against discrimination require that all creditors make credit equally available to all creditworthy customers, and that credit reporting agencies maintain separate credit histories on each individual upon request. The Ohio civil rights commission administers compliance with this law. Married WI Residents: No provision of a marital property agreement, a unilateral statement under section 766.59, or a court decree under section 766.70 adversely affects the interest of the creditor unless the creditor, prior to the time the credit is granted, is furnished a copy of the agreement, statement, or decree or has actual knowledge of the adverse provision when the obligation to the creditor is incurred.

| | | | |
|------------------------|------|---|------|
| SIGNATURE OF APPLICANT | DATE | SIGNATURE OF CO-APPLICANT (if applicable) | DATE |
| X | / / | X | / / |

INTERNAL USE ONLY

| | | | | | | |
|----------|---|----------------------|----------------------|----------------------|----------------------|----------------------|
| BANK # | EMPLOYEE CODE: (Not to exceed 5 alpha or numeric characters) | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| CL _____ | CDS _____ | DT _____ | BY _____ | | | |

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| | PREFERRED POINTS CARD | LOW RATE CARD |
|--|---|---|
| Interest Rates and Interest Charges | | |
| Annual Percentage Rate (APR) for Purchases | 2.90% introductory APR for six months. After that, your APR will be 15.24% . This APR will vary with the market based on the Prime Rate. ^a | 2.90% introductory APR for six months. After that, your APR will be 10.24% . This APR will vary with the market based on the Prime Rate. ^b |
| APR for Balance Transfers and Cash Advances | 2.90% introductory APR for six months. After that, your APR will be 15.24% . This APR will vary with the market based on the Prime Rate. ^a | 2.90% introductory APR for six months. After that, your APR will be 10.24% . This APR will vary with the market based on the Prime Rate. ^b |
| Penalty APR and When It Applies | 19.24% – This APR will vary with the market based on the Prime Rate. ^c This APR may be applied if you allow your Account to become 60 days past due. How Long Will the Penalty Apply? If your APR is increased for the reason stated above, the Penalty APR will apply until you make three consecutive minimum payments when due. | |
| How to Avoid Paying Interest on Purchases | Your due date is at least 25 days after the close of each billing cycle. We will not charge you any interest on purchases if you pay your entire balance by the due date each month. | |
| For Credit Card Tips from the Federal Reserve Board | To learn more about factors to consider when applying for or using a credit card, visit the website of the Federal Reserve Board at http://www.federalreserve.gov/creditcard . | |

| Fees | | |
|--|--|-------------|
| Annual Fee | None | None |
| Transaction Fees: Balance Transfer and Cash Advance International Transaction | Either \$10 or 3% of the amount of each balance transfer or each cash advance, whichever is greater. 2% of each transaction in U.S. dollars. | |
| Penalty Fees: Late Payment Returned Payment | \$25 \$25 | |
| Other Fees: Pay-by-Phone | Up to \$10 for agent assisted payments. | |

How We Will Calculate Your Balance: We use a method called “average daily balance (including new purchases).” See your account agreement for more details.

Prime Rate: After the introductory rate, the APR will vary based on changes in the Index, the Prime Rate (the base rate on corporate loans posted by at least 75% of the nation’s largest banks) published in the *Wall Street Journal*. The Index will be adjusted on the 25th day of each month or the business day preceding the 25th day if that day falls on a weekend or a holiday recognized by the Board of Governors of the Federal Reserve System. Changes in the Index will take effect beginning with the first billing cycle in the month following a change in the Index. Increases or decreases in the Index will cause the APR and periodic rate to fluctuate, resulting in increased or decreased Interest Charges on the Account. As of December 24, 2010, the Index was 3.25%.

^a We add 11.99% to the Prime Rate to determine the APR for Purchases, Balance Transfers, and Cash Advances. The Account will never have an APR over 21%.

^b We add 6.99% to the Prime Rate to determine the APR for Purchases, Balance Transfers, and Cash Advances. The Account will never have an APR over 21%.

^c We add 15.99% to the Prime Rate to determine the Penalty APR. The Account will never have an APR over 21.00%.

If at least one box at the top of the application is not checked, or, if too many boxes are inadvertently checked, you will be deemed to have selected the VISA Platinum card with the Low Rate option.

If you do not qualify for a VISA Platinum Card and you qualify for a VISA Classic Card, you will automatically be offered a VISA Classic Card.

The information about the Cost described in this table is accurate as of January 1, 2011.
This information may change after that date. To find out what may have changed, call us at 800-367-7576
or write Card Service Center, P.O. Box 569120, Dallas, Texas 75356-9120.